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Sept. 1,1959

REF/RAR

WHOLESALE

# PRICE LIST

NO. 22

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U. S. Department of Agriculture

1855-1959 104th ANNIVERSARY

### F. I. CARTER & SONS

Growers of House Plants
TEWKSBURY, MASSACHUSETTS
Phone Lowell Ulysses 1-7371

#### K LINE

K Line of plants in  $2\frac{1}{4}$ " plastic pots, packed 50 plants per carton, minimum order of each variety 5 plants. Order by assortment or variety. Price \$17.00 per hundred.

K- 1	Assorted Plants all types	K-37	Prayer Plant
K- 2	Assorted Ivy only	K-38	Pussy Ears
K- 3	Assorted Succulents	K-40	Sanseveria Zeylonica
K- 4	Assorted Cactus	K-42	Spanish Shawl
K- 5	Asst. Succulents and Cacti	K-43	Strawberry Begonia
K- 6	Aloe Nobilis	K-44	Watermelon Begonia
K- 7	Aluminum Plant*	K-45	Aristocrat Plant
K- 9	Begonia Rosebud*	K-47	Silver Leaf Peperomia
K-10 K-11	Begonia Wax Boxwood	K-49	Fittonia Argyroneura (Shipped in warm weather only)
K-11	Chinese Rubber Plant	K-50	Green Wax Hoya
K-12 K-14		K-52	Silver Leaf Euonymus
K-14 K-16	Coleus Asst. Colors Grape Ivy	K-53	Table Ferns Assorted (Fall and Winter only)
K-17	Flowering Inch	K-54	Little Pixie Peperomia
K-18	Inch Plant	K-57	Variegated Peperomia
K-19	Ivy California Branching	K-58	Green Gold Syngonium
K-20	Ivy English	K-59	Ficus Pumila (Creeping Fig)
K-24	Ivy Heart Leaf	K-61	Dracaeana Sanderiana
K-25 K-27	Ivy Pittsburg	K-62	Panamiga* (Friendship Plant)
K-27	Ivy Variegated Miniature Philodendron Cordata	K-63	Emerald Ripple Peperomia
K-29	Philodendron Bronze Leaf*	K-66	Giant Wandering Jew
K-29	Jew, Wandering	K-68	Achranthes Variegated
K-32	Miniature Peperomia*	K-69	Silver Streak Panamiga (Shipped in warm weather only)
K-33 K-34	Green Peperomia  Mother of Thousand	K-70	Variegated Fig (Ficus radicans variegata)

K-S  $2\frac{1}{4}$ " Combination of Potted Plants and Rack. Cost 70c each. Packed 17 sets per carton.

Combination consists of plastic rack (8½" x 2"  $\times$  2½") that has 3 holes to hold 3 potted plants in 2½" plastic pots. Plants used are the K Line. Color of Racks assorted, Red — Green — Yellow — Blue — White.

#### L LINE

L Line of potted plants in  $2\frac{1}{4}$ " plastic pots, packed 50 plants per carton. Cost 25c each.

L- 1	Assorted, Fancy Cacti These are collectors' varieties. (10 varieties or more)	L-11 Maranta Massangeana (Showy Prayer Plant)		
		L-16	Variegated Rubbers	
L- 2	Crown of Thorns	L-17	Rosary Vine	
L- 6	Sanseveria Laurenti		(Cereopegia Woodi)	
	(Gold Striped)	L-18	Manettia dis-color	
L- 7	Wax Plant Hoya (Hoya Carnosa Variegata)		(Mexican Fire Cracker)	
		L-19	Xmas Cactus	

#### T LINE

T Line of potted plants in 3" plastic pots, packed 25 plants per carton. Assorted as wanted. Cost 35c each.

TTT	All Varieties Assorted	T-30	Wax Begonia*		
T- 1	Chinese Rubber	T-37	Aristocrat Plant		
T- 2	English Ivy	T-40	Green Peperomia		
T- 4	Assorted Ivy	T-42	Panamiga		
T- 5	Grape Ivy		(Pilea involucrata)		
T- 6	Prayer Plant*	T-44	Philodendron Cordatum (2 Vines)		
T- 7	Wandering Jew	T-46	Nautilocalyx Lynchii		
T-10	Silver Leaf Peperomia	T-45	(New purple leaf plant) Philodendron Panduraeforme		
T-11	Emerald Ripple Peperomia	T-47			
T-18	Little Pixie Peperomia		Assorted Cactus		
T-19	Variegated Peperomia	T-50	Maranta Massangeana* (Fancy Prayer Plant)		
T-20	Silver Streak Pep Syngonium	T-51	Coleus Assorted colors		
T-21	Green Gold Syngonium	T-52	Variegated Achyranthes*		
T-22	Arrowhead Syngonium	T-53	Corn Cob Cactus		
T-23	Strawberry Begonia	T-54	Pearl Echeveria*		
T-26	Inch Plant	T-55	Variegated Fig		
T-27	Aloe Nobilis		(Ficus Radicans Variegata)		
T-28	Aluminum Plant*	*Starr	*Starred plants not always available.		
T-29	Rosebud Begonia*	Please list second choice.			
			TOGO TO SCOTIO CHOICO.		

#### Y LINE

Y Line of potted plants in 3" plastic pots, packed 25 plants per carton. Cost 50c each.

Y- 1	African Violets	Y-12	Assorted Cactus 3"	
	Asst. Varieties in Bud and Bloom. (Shipped only in warm weather)	Y-13	Sanserveria Laurenti	
Y- 2	Episcia (Red Violets) (Shipped in warm weather only)	Y-14	Brazilian Fire Cracker (On Trellis)	
Y- 9	Diffenbachia Picta	V 15	Crown of Thorns	
Y-11	Variegated Hoya on Trellis	1-15	(Euphorbia Splendens)	

#### **SPECIALS**

M- 1	Miniature Cactus and Succulents in 11/4" Colored Plastic Pots. Order in units of 75 or 150 only	10c each
R- 3	Racks hold three of the above	
R- 6	Racks hold three of the above (R-3 and R-6 Racks may be ordered in any number with the M-1 Mi	
31/2"	Pots Philodendron Cordata. Packed 20 pots per carton	50c each
4''	English Ivy. Packed 17 pots per carton	50c each
4''	African Violets. Packed 17 pots per carton	85c each
3½" 2½"	Aphalandra Louisa. Packed 20 pots per carton	

#### DISH GARDENS AND FILLED NOVELTIES

This department has been growing rapidly. Many of our customers are stocking more of these items and find them to be most profitable. We believe that we have one of the finest and most complete assortments of containers to be found anywhere. We have filled dish gardens priced at \$1.00 - \$1.50 - \$2.00 - \$2.50 - \$3.00 and up (Filled novelties are priced 50c - 75c - \$1.00 - \$1.50 and up). For trial orders we will ship orders of Filled Gardens and Novelties for \$15.00 - \$20.00 - \$30.00. Specify the sizes desired or we will ship assorted in the various price ranges as ordered.

Our display salesroom of unfilled dishes has become most popular with our pick up and carry trade. In this display room we have over 600 running feet of shelves area all filled with empty novelties and dishes for gardens. We also carry many items that are ideal for cut flower arrangements.

NOTE: We stock a complete line of Union Products Utility Flower Pots. You will find it convenient to pick up your pots the same time you are getting your plants, or we can ship them to you. Send for our flower pot price list.

### For convenience and fast service use this order form

## F. I. CARTER & SONS . Tewksbury, Mass.

1	PLEASE PRINT		
Sh	ip to:		Shipping Date
	ddress		Ship us quantities as marked
	ty State		in the containers as marked.
E	proce Office		F.O.B. Lowell, Mass.
	press Office		EXPRESS COLLECT
KL	ine of plants in 21/4" plastic pots,	T Line continued	
pack	ed 50 plants per carton, minimum order	T-5 Grape	
Cost	ich variety 5 plants. Order by hundred. 17c each.		gated Peperomia*
K-1	Ass't. Plants — All Types	T-20 Silver	Streak Syngonium
K-2	Ass't. Ivy (Only)		Gold Syngonium
K-3	Ass't. Succulents Ass't. Cactus		head Syngonium berry Begonia*
K-5	Ass't. Succ. and Cacti	T-40 Green	Peperomia*
K-9	Rosebud Begonia*		lendron Cordata
K-10			lendron Panda* localyx Lynchii*
K-11			of Thorns*
K-16			nta Massangeana
K-18		T-51 Coleus	
K-19	, , , , , , , , , , , , , , , , , , , ,		gated Achyranthes  Cob Cactus
K-20			Echeveria
K-28	, , , , , , , , , , , , , , , , , , , ,	T-55 Varies	gated Fig
K-29			TOTAL
K-30		Y Line of po	tted plants in 3" plastic pots
K-32	The state of the s		ants per carton. Cost 50c each.
K-34	Mother of Thousands*		ın Violets a (Red Violets)
K-38			bachia Picta
K-40			3" Cactus
K-42			rveria Laurenti acker on Trellis
K-44			of Thorns
K-47			
K-48			CIAL PLANTS
K-54	Little Pixie Peperomia	4" Pots English Ivy Packed	Cost 50c each
K-57		3½" Pots Alphelandi	ra Louisae Cost 50c each
K-58			d 20 per carton ron Cordata Cost 50c each
K-63		Packed	d 20 per carton
K-66		4" African Violets	7 pots per carton
K-68		2½" African Violets	
K-70			d 40 per carton
	TOTAL	M-1 Miniature Cactu in 11/4" Colored	
Llin	e of potted plants in 21/4" plastic pots	Order in units o	
packe	ed 50 plants per carton. Cost 25c each.	R-3 Racks hold three	e of the above 4c each
L-1	Assorted Fancy Cacti	R-6 Racks hold six of	
L-2	Crown of Thorns Sanseveria Laurenti	R-3 and R-6 may be	ordered in any M-1 Miniatures.
L-7	Wax Plant Hoya		
L-8	Red Fittonia*	DISH GARDENS	
L-11	Maranta Massangeana	\$1.00 	
L-15	Vining Peperomia Rosary Vine	@ \$2.00	
L-18	Manettia dis-color	@ \$2.50	@ \$1.50
	TOTAL	@ \$3.00	
*Star	red plants not always available.	SI	UMMARY
Plea	se list second choice.	K Line @ 15¢ 174	
	of netted sleets in 211 sleet's sets	T Line @ 30c 350	
	d 25 plants per parton. Assorted as	L Line @ 25c Y Line @ 50c	
	d. Cost 35c each.		
	Assorted All Varieties		
T-1	Chinese Rubber* English Ivy		
T-4	Assorted Ivy*	GR	AND TOTAL







#### BUSINESS REPLY MAIL

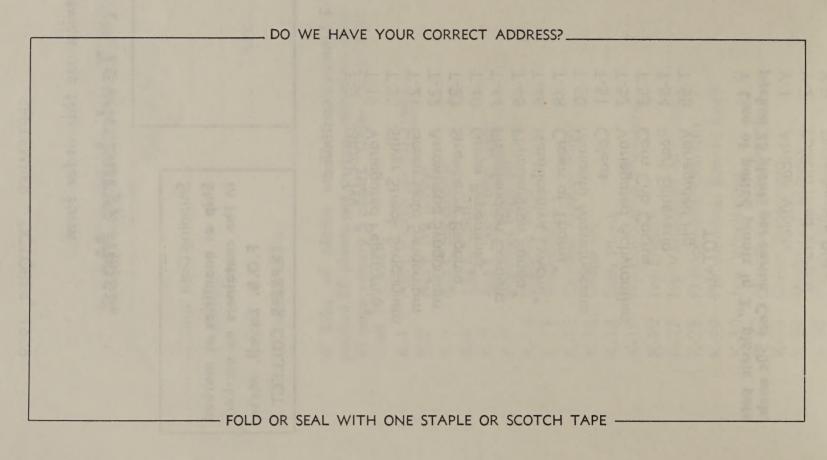
FIRST CLASS PERMIT No. 3, TEWKSBURY, MASS.

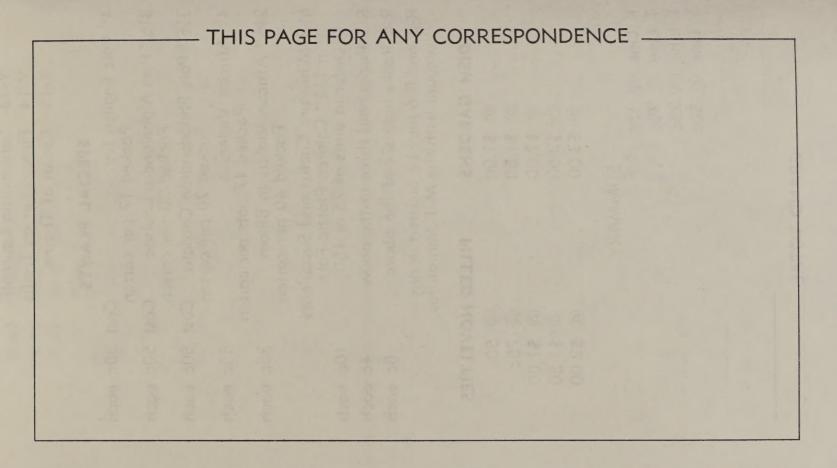
#### F. I. CARTER & SONS

1630 Main Street

Tewksbury, Massachusetts

Order Department







SEPT. - Oct., 1959

Consult List #22 for further details

- All stock offered is subject to being unsold. Prices quoted are NET cash with order. To customers who have established credit relations with us, payment is due on or before the 15th of the month following purchase.
- Prices quoted for plants are in plastic pots. After several years experience with plastic pots, we are completely satisfied that for our conditions they are far superior to clay pots. They are light, clean, strong and save handling costs at all levels.
- SPECIAL NOTICE. All orders must be for standard packed cartons as follows:  $50 2\frac{1}{4}$ " pots  $40 2\frac{1}{2}$ " pots 25 3" pots  $20 3\frac{1}{2}$ " pots 17 4" pots

This list cancels all previous lists. All stock offered is subject to being unsold. Prices quoted are NET cash with order. To customers who have established credit relations with us, payment is due on or before the 15th of the month following purchase.

Prices quoted for plants are in plastic pots. After several years experience with plastic pots, we are completely satisfied that for our conditions they are far superior to clay pots. They are light, clean, strong and save handling costs at all levels.

Please note the various assortments of plants we offer. For many of our customers this is the best way to buy plants. If after you purchase your first assortments you find some kinds that do not sell well in your locality, specify on your next orders that these be eliminated. If you find some kinds go extra well you should specify more of these items. We do not intend to send you kinds that do not sell.

We have regular truck routes to Providence, Worcester and many other points. If you have any doubts as to whether we can include you on one of our truck routes we will be glad to advise you.

To you that have not yet visited our greenhouses we think that we have many things that will be of interest and value to you. We pasteurize all our soil electrically. We use hundreds of fluorescent lights to intensify our growing capacity. We have four plastic greenhouses that we are experimenting with. We are using plastic pots exclusively and have developed several types of racks to enable us to handle them more efficiently. You will find it easy to find us by following these directions.

Folks traveling from the south of us should come on Route 128 to Woburn, then take off at Exit 30 north towards Lowell. We are about seven miles from 128 and are located on the right on Route 38. Route 128 is accessible to customers coming from central Massachusetts via Routes 9 and 20. It is also quite handy to folks coming from Maine on Route 1, although it is possible to cut off a corner by coming cross lots through Haverhill. Customers coming from Nashua, Keene and North of us will find it possible to skip going through Lowell by taking either Route 110 or 3 to Route 129. Keep on Route 129 through Billerica Center to East Billerica two and three-tenths miles from Billerica Center, bear left from 129. This will take you to Route 38 (one and nine-tenths miles). Turn left on Route 38 and we are located on the right three-quarters of a mile north.

You will find it to your advantage to call at our greenhouses and pick out your plants and take them right along with you.

At our green houses you will find other plants than those listed on this price list. It is impractical to list the items that we only have a few of. You save express charges which are getting higher each year and to make it more desirable for you to pick up and carry home your purchases, we will allow a 5% discount on all purchases over \$10.00, of potted plants, filled Novelties and Dish Gardens, and all items carried in our Ceramic and Plastic display room.

CLOSED ON SUNDAYS